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Broadcast News And Writing Stylebook (4th Edition)



Synopsis

The first and most widely used handbook in broadcast news, this book clearly and concisely outlines the rules of broadcast news writing, reporting, grammar, style, and usage. The Broadcast News and Writing Stylebook is the everyday resource for both beginning and advanced writers of broadcast news. With chapter-by-chapter coverage of story types, from business stories to crime and legal reporting, education, government, health, the environment, weather, and sports, the Broadcast News and Writing Stylebook lays out the particular demands of composition, form, style, and usage in all the diverse areas of broadcast news.

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Customer Reviews

The first and most widely used handbook in broadcast news, Broadcast News and Writing Stylebook clearly and concisely outlines the rules of broadcast news writing, grammar, style, and usage. This book is the everyday resource for both beginning and advanced writers of broadcast news. With chapter-by-chapter coverage of story types, from business stories to crime and legal reporting, education, government, health, the environment, weather, and sports, the Broadcast News and Writing Stylebook lays out the particular demands of composition, form, style, and usage in all the diverse areas of broadcast news. This book is a complete reference text for both aspiring and experienced journalists. New to Third Edition A new, extensive chapter on convergence and the Web includes detailed explanations about constructing online stories as well as online research, preparing students for today's Internet-connected newsrooms. A new opening chapter lays

down an extensive explanation of what news is and news judgment, providing context for later chapters. A new chapter on producing news for TV includes examples of newscast lineups, helping students to understand how a newscast is put together. A new chapter on story ideas and the assignment desk explains how TV stations determine what stories to cover and how students and professionals can come up with better story ideas. A new chapter on education provides information on how school systems operate and defines important terms. An expanded chapter on the calendar includes more of the world's major religious holidays and state holidays. Praise for Broadcast News and Writing Stylebook

“This is an excellent text for beginning, intermediate, and advanced news writing and reporting classes. Comprehensive and practical, the text is an easy-to-understand read that addresses news writing and reporting. . . .”

Camilla V. Gant, State University of West Georgia

Broadcast News and Writing Stylebook takes the best parts of my current textbooks and synthesizes them into one. . . . I give this book a very high recommendation.”

Jeff Porche, Sam Houston State University

This text communicates in a way that offers practical advice without being haughty. Since the text is addressing the importance of readable copy for electronic media, it is paramount that the text be readable, and it is.”

Kymberly Fox, Texas State University

--This text refers to an out of print or unavailable edition of this title.

It's a great book and very easy to follow. I was not expecting a chapter on producer tips. Which helped immensely with my new job. Whether your new to the broadcast news business or just want to brush up a bit on your skills, this book is an easy reference guide on how to write and produce for local news and national news. I felt it was way more informational than some of the larger and more expensive writing books.

This is definitely needed if you are going in the Broadcast Journalism field or the journalism field in general. It's a great source and it's not the painful to read.

Just what I needed.

Bob Papper sent me a copy of his book after it was published in 1994. I enjoyed reading it, recognized many of the valuable lessons he taught me and the other students at The American University School of Communication back in the early 80's, and felt inspired to continue on the path cleared for us by this great Journalism teacher and broadcasting consultant. I highly recommend it

to anyone who wants to know anything about the subject.

I was a student of Bob Papper's at Ball State University and was among the first classes to use this book. Today, I'm a television news producer in a top 50 market, and I still refer to it often. It's easy to read, straight-forward style makes it ideal for students or professionals wanting to brush up on their technique. I am constantly lending it out to other producers and reporters in my shop

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